



**CPIN-RCIP**  
Canadian  
Primary Care  
Information  
Network

## The Canadian Primary Care Information Network (CPIN)

An automated digital patient communication tool for better health and efficient practice



## Want to communicate more easily with patients in your practice?

With support from the College of Family Physicians of Canada, the first 40 clinics to enrol will receive free set-up and a **50% discount** per physician for one year.

To learn more visit <https://www.cpin-rcip.com> and click on the CFPC introductory offer banner.

### Why

The COVID-19 pandemic has highlighted the need for better communication systems for primary care practices to reach their patients.

### What

CPIN enables you to share short messages by email or text and collect information on the experiences of your patients. You can also compare these within your practice or with peer groups you select.

CPIN curates a library of health promotion and operational efficiency messages and a bank of validated patient survey questions. Works with all common EMRs.

### What the project offers you

1. Use of the CPIN communication system for a special one-year rate of \$21/month per physician.
2. Access to patient messages shaped by patient feedback.
3. Timely patient feedback on aspects of care that you choose.
4. Up to five hours of training to optimize use of CPIN.

Also supported by:

